



THE NEXT
BILLION DOLLAR BEVERAGE BRAND

**6,000 RETAIL
LOCATIONS
(AND COUNTING)**



Imagine a world where getting healthy feels like winning the lottery, thanks to our ridiculously delicious products that say goodbye to sugar, and plastics and give Big Soda a taste of defeat! Let's kill being unhealthy and kill plastic pollution.

FIT SODA IS UNIQUELY POSITIONED TO TAKE ADVANTAGE OF SEVERAL BOOMING TRENDS.

- Wellness Soda category expected to be a CAGR of 23.5 to 8 billion by 2024.
- Functional Beverage market expected to grow by a CAGR of 8.9% to 135 Billion by 2025.
- The world is more conscious than ever of its health, and the environment.

STRATEGIC ALLIANCE WITH LARGEST RETAILERS IN THE UNITED STATES

Our current retail footprint is well over 5,000 locations across the us, with infrastructure and plans to penetrate over 20,000 retail doors by 2024. Fit Soda revenue projections in 2024 exceed 50 million with expected valuation of 500 million.



For more information

Chris Miller, CEO: chris@fitsoda.com

CSE:FIT OTC:FITS

EXPERIENCED MANAGEMENT

CHRIS MILLER, CEO/Founder

Mr. Miller is the founder and CEO of KOIOS, serving on the board of directors and executive staff, while leading the sales and marketing teams. An entrepreneur at an early age his first exit from a company he founded and grew was in 2008, at the age of 27. Chris created KOIOS out of the huge need he saw in the marketplace for sustainable and earth grown products that could enhance human productivity, ultimately reaching hundreds of thousands of people around the United States and Canada within the first three years of operation. He is involved in crafting company culture, executing the vision and driving high level marketing and sales efforts. Chris has spoken globally on entrepreneurship and effectively growing sales organizations and has been recognized as a leader by some of the top organizations in the world for outstanding leadership and entrepreneurial ability. Chris lifelong obsession with sports led him to playing Rugby at The University of Nevada, where he graduated with a degree in Economics.

GINA BURRUS, Vice President of Sales

Gina Burrus moved to Denver from Orange County, California. She studied Criminology at the University of Colorado, Denver. Gina has an extensive sales background with proven success in management and team development. She is one of the original founding members of KOIOS and was instrumental in its success throughout. Gina has developed some of KOIOS' key national accounts and will oversee outside sales efforts across the United States.

ERIK LEVANG, Director

Erik LeVang is an experienced and well-respected sales manager with over 25 years of experience in the CPG industry. He is currently a Sales Director for BigMouth Inc, a private equity owned company that designs and manufacturers outrageous lifestyle products based in Glastonbury, CT.

Erik currently resides in NW Arkansas where he has worked directly with Walmart and Sam's Club for almost 10 years. He also has current experience with many large national retailers including Costco, Kroger, Walgreens, Kohls, Bed Bath & Beyond, and 7-Eleven stores. Erik's broad background with brick & mortar and e-commerce retailers through direct sales and distribution channels has made him a valuable resource to help create sales strategies with our retail partners. Erik earned a bachelors degree in business at the University of Northern Colorado.

