

Koios

CSE:KBEV

OTC:KBEVF



Cautionary Note

This presentation contains “forward-looking statements.” Statements in this presentation that are not purely historical are forward-looking statements and include any statements regarding beliefs, plans, expectations or intentions regarding the future. Such forward-looking statements include, among other things, that KOIOS will create its own in-house field team to focus on a variety of retail outlets whose primary focus will be to target individually owned c-stores, health clubs, CrossFit gyms, and natural grocery stores; that door clings, window stickers, coolers, and additional marketing materials will be used for merchandising opportunities to stand out in stores; that KOIOS’ sales team believes it is reasonable to attain 1200 new accounts over the next 15 months; that the nootropic and functional beverage markets are expected to grow; and that KOIOS products can be sold in major retailers, natural food chains, and sports nutrition chains which gives the opportunity for over 100,000 locations.

The material assumptions supporting these forward-looking statements include, among others, that the demand for KOIOS products will continue to significantly grow; that there will be continued expansion of direct store distributor sales; that there will be increased production capacity; that there will be an expansion in geographical areas by national retailers carrying KOIOS products; that consumer demand trends will continue; and that KOIOS will be able to obtain additional capital to meet KOIOS’ growing demand and satisfy the capital expenditure requirements needed to increase production and support sales activity.

Actual results could differ from those projected in any forward-looking statements due to numerous factors. Such factors include, among others, risks with respect to: competitive conditions in the industry; general economic conditions; competition for, among other things, capital and skilled personnel; potential delays or changes in plans with respect to deployment of services or capital expenditures.

Although forward-looking statements contained in this presentation are based upon what management of KOIOS believes are reasonable assumptions, there can be no assurance that forward-looking statements will prove to be accurate, as actual results and future events could differ materially from those anticipated in such statements. KOIOS undertakes no obligation to update forward-looking statements if circumstances or management’s estimates or opinions should change except as required by applicable securities laws. The reader is cautioned not to place undue reliance on forward-looking statements.

Investors should consult all of the information set forth herein and should also refer to the risk factors disclosure outlined in the reports and other documents the Company files on SEDAR, available at www.sedar.com.

Health Claim Disclaimer

KOIOS has not conducted any scientific studies on the effects of its products which have been evaluated by Health Canada or the FDA. As each individual is different, the benefits, if any, of taking KOIOS products will vary from person to person. No claims or guarantees can be made as to the effects of KOIOS products on an individual’s health and wellbeing.



What Are Nootropics?

no•o•trop•ics /,nōə'trəpiks/

Also called smart drugs or cognitive enhancers – are supplements or other substances that improve cognitive function, particularly executive functions, memory, creativity or motivation in healthy individuals.



Nootropics augment learning capacity and information retention, resist disruption, increase brain functions, and protect the brain from chemical harms.



At present, memory enhancing nootropics hold the largest market share among students and the working class due to growing awareness with respect to the proven benefits.



Nootropics are also commonly used to improve memory enhancement, mood and depression, attention and focus, anti-aging, enhanced sleep and reduce anxiety.



KOIOS has an available distribution network of over 3,700 retail locations.



The company has relationships

with some of the largest and most reputable distributors in the country; Europa Sports, Muscle Foods USA, KeHE, and Wishing-U-Well.



Our distributors represent over 80,000 brick and mortar locations

across the United States from sports nutrition stores to large natural grocery chains including Whole Foods and Sunflower markets.



KOIOS enjoys a large presence online

Through our partnership with Wishing-U-Well and through being an Amazon choice product.



High profile retailers

Key retailers include GNC, Walmart, Max Muscle Sports Nutrition, Nutrition Zone, Total Nutrition, Colorado Nutrition, Nutrition Depot, Ready Fit Go, Ultimate Sports Nutrition, Better Health Natural Grocers, Villa Sports and Pete's Fresh Markets.



Large retail presence

KOIOS can also be found at various GNC's, Walmart's, 7-11's, Conoco's, Gold's Gyms, Woodman's Markets, Alfalfa's, Crunchy Grocers, Mothers Market, True Fit Gyms and Total Nutrition.



KOIOS uses a proprietary blend of nootropics

and natural organic compounds to enhance human productivity without using harmful chemicals or stimulants.

Mental Capacity

Brain Capacity



Alertness

Focus

Concentration

Cognitive Function

All-Day Mental Clarity

Our ingredients are **specifically designed** to target brain function by **increasing blood flow, oxygen levels, and neural connections** in the brain.

The Problem

- **1 in 6** college students **abuse Adderall** and other drugs
- Caffeine, energy drinks, and Adderall can have **adverse health effects** including obesity, anxiety, depression, loss of focus, hyperactivity and attention deficit.
- With job markets becoming increasingly competitive, people are seeking out ways in which they can **gain a competitive edge**



The Solution

KOIOS all-natural nootropic stack

has been shown to stimulate short-term cognitive function as well as build stronger brain function over long-term periods.

Our proprietary blend has been shown to increase memory, rebuild brain tissue, strengthen neural connections, and improve overall cognitive function.

Koios

=

**All-Natural
Energy Boost**

+

**Cognitive
Enhancement**



Market Opportunity for Nootropics and Functional Beverages

**KOIOS is uniquely positioned
to take advantage of two
booming markets**

- **Nootropic market expected to grow**
by a CAGR of 17.9% to \$6 billion in 2024
- **Functional beverage market expected to grow**
by a CAGR of 7.4% to \$105.5 billion by 2021
- **KOIOS is uniquely positioned to take advantage
of both markets**
with all-natural nootropic, hempseed, and probiotic
beverage products
- **North America has the largest consumer market**
for nootropics and functional beverages

A Closer Look

Nootropic market expected to grow

The global nootropics market was valued at USD 1,346.5 Mn in 2015, and is expected to reach USD 6,059.4 Mn by 2024, expanding at a CAGR of 17.9% from 2016 to 2024.

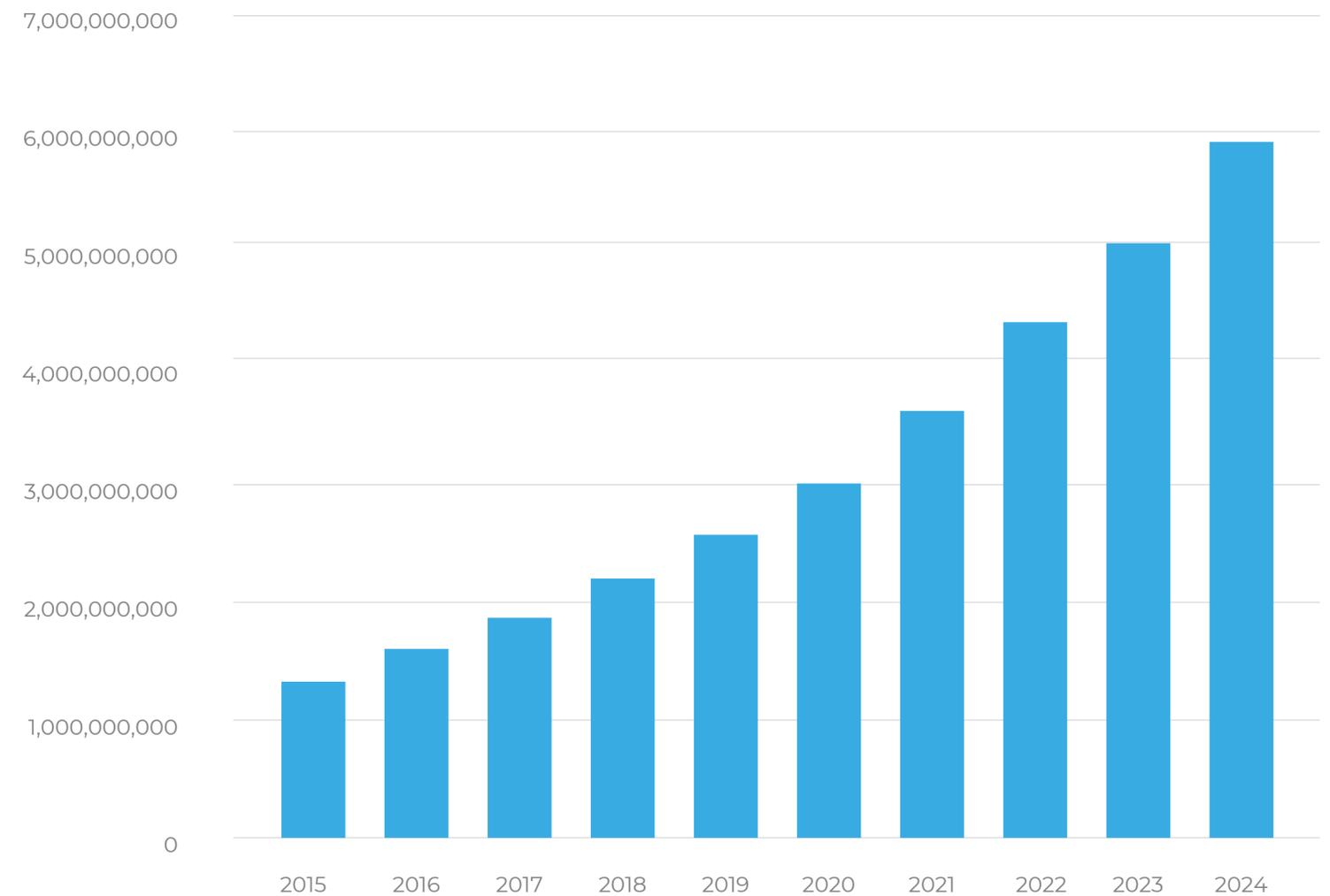
Geographically, North America is the largest consumer of nootropics.

High awareness in consumer population for preventative health, rise of the self-directed consumer, and channel proliferation are the key factors driving the dominance of the North American nootropics market.

This market also includes a large number of the prime market demographic

Ages 18-34, with a majority of nootropics users either being college students or young, white collar professionals.

Nootropic Market Growth



Functional Beverages

A functional beverage is a non-alcoholic drink which provides specific health benefits and contains non-traditional ingredients like minerals, vitamins, herbs, amino acids or added raw fruits.



The global functional beverage market is projected to grow

At a CAGR of 9.3% during the forecasted period 2017-2022.

BCC Research projects the global functional beverage market will reach \$105.5 billion by 2021

Significantly outperforming functional foods, which only see 7.4% growth in the same period.

North America is the top consumer of functional drinks.

U.S. is the major contributor in North America region due to trending of health awareness amongst all age group consumers, athletic regime, work culture, and busy lifestyle.

The big \$1.7 billion 'Bai out' shows consumer interest in functional beverages is booming

The consumer market is showing a growing sentiment towards all-natural soft-drinks. In November 2016, Dr. Pepper Snapple Group bought Bai Brands, maker of antioxidant and other health-oriented beverages for \$1.7 billion in a bid to attract health-focused consumers.

While per-capita soda consumption in the US fell to a three-decade low in 2015, beverage makers whose products don't include sugar or artificial sweeteners have found opportunities to grow. Bai is projected to generate \$425 million in net sales in 2017.



Bai's beverage lineup includes Brain Antioxidant Infusion, Bai Bubbles, Antiwater, Antioxidant Supertea and Cocofusions.

PepsiCo takes notice of the functional beverage market with \$200 million acquisition of KeVita



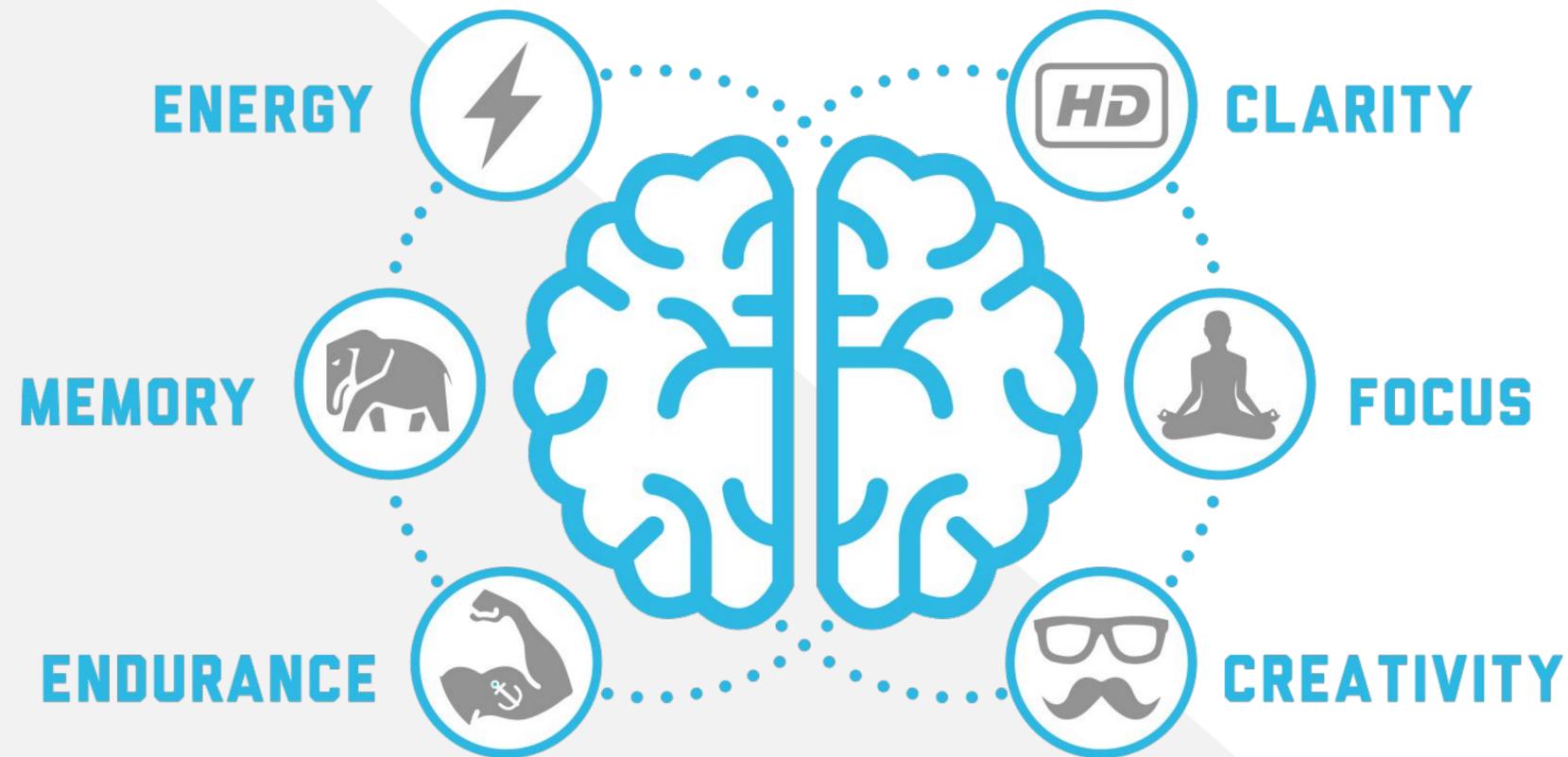
PepsiCo has also taken notice of the consumer trend moving towards functional beverages which are selling strongly as consumers look for more nutritional benefits in the foods and drinks they consume.

In November 2016, the beverage giant acquired probiotic drinks maker KeVita for \$200 million

Koios Compared



	BAI Apple Pear / 474mL	KOIOS Berry Genius / 355mL
Calories	10	10
Carbs	12g	1g
Sugars	2g	0g
MCT Oil	✗	✓
Vitamin B-6	✗	✓
Vitamin B-12	✗	✓
Guarana Extract	✗	✓
Grape Seed Extract	✗	✓
Alpha GPC	✗	✓
L-Tyrosine	✗	✓
L-Carnitine	✗	✓



KOIOS Proprietary Nootropic Stack and Functional Advantages

KOIOS uses 11 ingredients specifically designed to target brain function. The proprietary nootropic stack has been shown to:

- Increase blood flow, oxygen levels and neural connection in the brain
- Release acetylcholine which increases attention capacity
- Provide nutrients for stronger than normal brain function
- Provide nerve growth and protection in the brain
- Create all day mental clarity and energy
- Decrease the need for caffeine



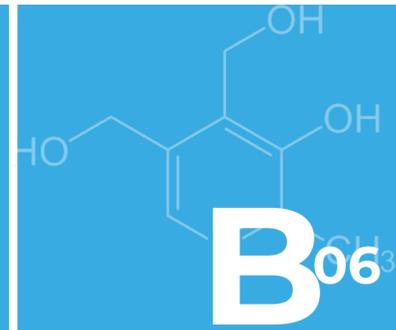
MCT Oil Added

KOIOS is one of the only drinks in the world to infuse its products with MCT oil.

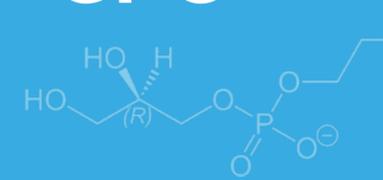
MCTs improve blood sugar regulation, metabolism, thyroid function, appetite regulation and are used to treat ailments including Diabetes, Alzheimer's, seizures, and cystic fibrosis.

MCT oil acts as rocket fuel for the brain by enhancing ketone production. Enhanced ketone production increase focus, mental energy, acuity, and creates long-term energy for the brain.

Proprietary Nootropic Ingredients:



Alpha
GPC



Huperzin
e
A



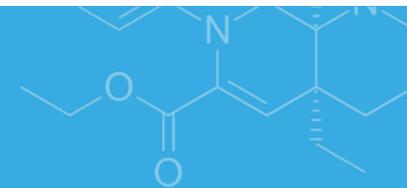
Koios Nootropics have
been studied by top
research institutes:



**Cats Claw
Bark**



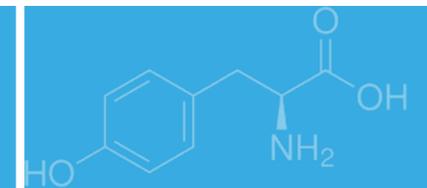
Vinpocetine



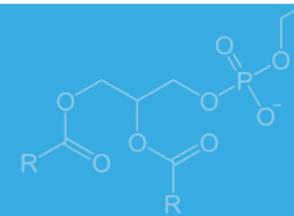
Bacopa



L-Tyrosine



Phosphatidylserine



Ciwujia



Guarana



KOIOS Beverages

Available Flavors



Apricot Vanilla

Blood Orange

Pear Guava

Berry Genius

Peach Mango

KOIOS +Coconut Oil

Not only did we put our proprietary blend of nootropics in KOIOS the drink we also infused it with MCT Oil, creating the first drink of its kind.

Instead of being metabolized through the digestion process like other fats are, MCT's are taken straight to the liver where they act very similar to carbohydrates, providing instant – and well sustained – energy. So, instead of pumping your body full of toxic chemicals and caffeine, KOIOS the drink gives you the cleanest, purest and most effective fuel source for your body.

As far as brain function goes, MCT oil is like rocket fuel because it enhances ketone production. Ketones, of course, are a more efficient fuel for your brain. For productivity, using MCT's is the purest way to generate clean energy and brain function to be hyper productive. Our original flavor is a fusion of berries and raspberries, creating what we call “Raspberry Goodness.”



Key Features

Increases blood flow, oxygen levels and neural connections in the brain

Releases acetylcholine which increases attention capacity

Provides nutrients for stronger than normal brain function

Provides nerve growth and protection in the brain

Creates all day mental clarity and energy

Decreases need for caffeine

MCT-OIL enhances ketone production. Enhanced ketone production increases focus, mental energy, acuity and creates long-term energy for the brain without the use of stimulants

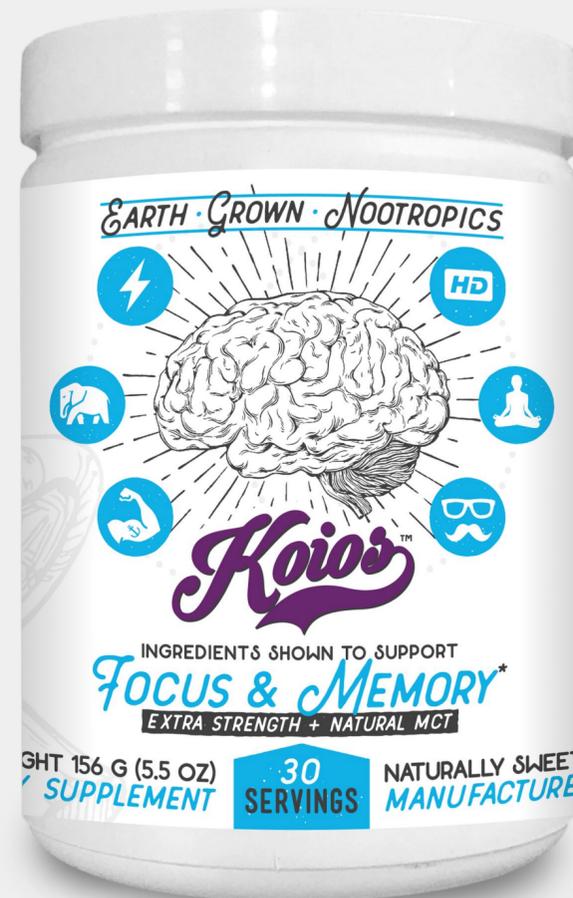
All-natural ingredients

KOIOS Supplements

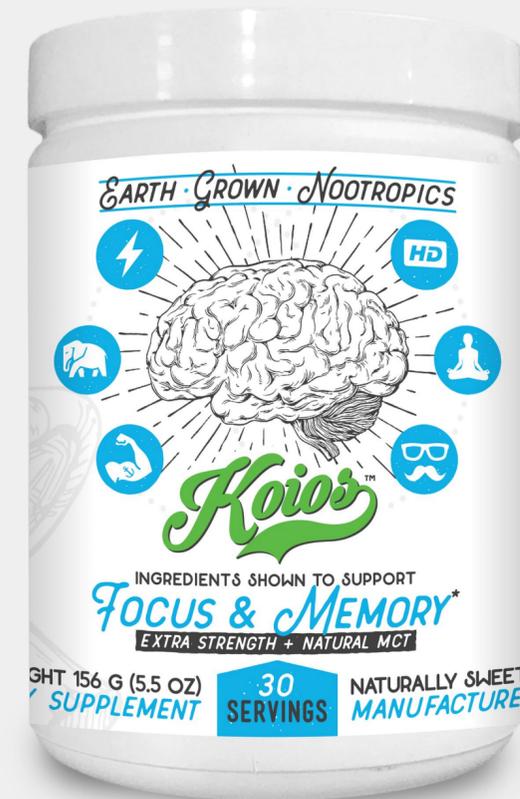
Available Flavors



Blueberry Lemonade



Grape Bliss



Sour Apple

Introducing

FIT SODA

BUBBLES WITH BENEFITS

Life is hard, bubbles are good. Fit Soda was birthed in the Rocky Mountains by men and women who play hard and snack even harder. It's tough to work hard all day, and then sit down and relax with a nice glass of water. If we're totally honest, water is boring, which is why people spend billions of dollars every day to add flavor to it. Why can't we have our cake and eat it too? If billionaires are going to colonize Mars, then we want to drink bubbles that taste nostalgic and help our bodies and minds perform. Do you feel the same? Then grab a Fit Soda and bubble hard my friend.



Bubbles with benefits



Aminos for recovery



Electrolytes for hydration



No artificial flavors, colors, or preservatives



Sugar free



Vegan



Gluten free



You have worked too hard to just drink water



Root Beer
Vanilla Float

Black Cherry
Cola

Orange
Creamsicle

Sparkling
Citrus



+CBD

Each of the 4 delicious flavours will be available in Original, Original +CBD, Organic, and Organic +CBD.

Distribution Model

Available at 2700 GNC locations across the United States Q1 2019

Koios has also partnered with the Europa Sports which is recognized as the industry leader in the distribution of nutritional and sports supplements, sports drinks, and accessories to mass market retailers, gyms, health food stores and specialty supplement retailers.

Has been available in major retailers including 7-11, Better Health, Woodman's, and Gold's Gym

Business to consumer available through koiosbeveragecorp.com, Amazon and other online retail platforms

"The response to our new product lines at a regional level has exceeded our forecasts and expectations. Demand across the U.S. has grown exponentially and our new national rollout with GNC will allow us to serve our ever-growing consumer base."

-Chris Miller, CEO, Koios



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-Chris Miller, CEO, Koios



Comparable Sales Figures

Bai's beverage lineup includes Brain Antioxidant Infusion, Bai Bubbles, Antiwater, Antioxidant Supertea and Cocofusions.



Bai Sales Per Year

Year	Sales
2012	\$5,200,000
2013	\$17,000,000
2014	\$55,000,000
2015	\$120,000,000
2016	\$231,000,000

Sales Strategy



Europa Sports Distribution employs 15 full time outside sales reps, as well as 100 full time inside sales reps.



KOIOS will create their own in-house field team to focus on a variety of retail outlets whose primary focus will be to target individually owned c-stores, health clubs, CrossFit gyms, and natural grocery stores.



Door clings, window stickers, coolers, and additional marketing materials will be used for merchandising opportunities to stand out in stores.



Our sales team believes it is reasonable to attain 1200 new accounts over the next 15 months



Koios will develop a market awareness strategy to maximize its sales with GNC 2700 retail locations

Why Invest in Functional Beverages?

In 2018, soda sales have hit a 30-year low as consumers flee for healthier drinks, according to Bloomberg.

Meanwhile, cannabis beverage sales, which hit \$35.6 million in 2017 across California, Colorado, Oregon, and Washington, are on the rise. In Colorado alone, beverage sales increased 11 percent from 2016 to 2017, and sales are already up 12 percent in the first quarter of 2018, according to marijuana data firm BDS Analytics.

Hiller's Rudick believes CBD will become the new calcium or vitamin C.

"It's the perfect wellness product, and there are going to be many CBD-fortified foods and beverages," says Rudick, of the cannabis compound associated with anti-inflammation, pain relief, and other benefits. Keef Brands' Knutson says he is already working with six large beverage manufacturers to formulate drinks with CBD for "the mass market."

Cannabis beverages and edibles are predicted to generate between \$12 and \$22 billion.

When the recreational cannabis market finally settles, beverages are poised to be the largest segment in the industry. That is in contrast to the \$5 billion smokable marijuana is projected to earn.

Competitive Advantage

Why Invest in KOIOS?

Available nationwide at 2700 GNC locations

Koios management and advisory team have experience selling into large retail networks such as Walmart, Sam's Club, Costco, Kmart, Kroger, Walgreens, Kohl's, Safeway, GNC, Cabela's, and Sports Authority, among others.

Niche products in high growth categories

Proprietary nootropic stack that has been shown to enhance focus, concentration, mental capacity, memory retention, cognitive function, alertness, brain-capacity, and creates all-day mental clarity and energy

One of the only functional beverages containing MCT-OIL and Hemp Seed Oil for added benefits

Diverse product lines including beverages, capsules, and powdered mixes

Can be sold in major retailers, natural food chains, and sports nutrition chains which gives the opportunity for over 100,000 locations

Healthy alternative to energy drinks

Expanding retail presence

Currently, low market multiple

The Team

Management Profile

Chris Miller

CEO/Founder

Mr. Miller is the founder and CEO of KOIOS, serving on the board of directors and executive staff, while leading the sales and marketing teams. An entrepreneur at an early age his first exit from a company he founded and grew was in 2008, at the age of 27. Chris created KOIOS out of the huge need he saw in the marketplace for sustainable and earth grown products that could enhance human productivity, ultimately reaching hundreds of thousands of people around the United States and Canada within the first three years of operation. He is involved in crafting company culture, executing the vision and driving high level marketing and sales efforts. Chris has spoken globally on entrepreneurship and effectively growing sales organizations and has been recognized as a leader by some of the top organizations in the world for outstanding leadership and entrepreneurial ability. Chris lifelong obsession with sports led him to playing Rugby at The University of Nevada, where he graduated with a degree in Economics.

Erik LeVang

Director

Mr. LeVang has established a 20-year record of success as a senior account and director of sales for companies selling into large retail networks such as Walmart, Sam's Club, Costco, Kmart, Kroger, Walgreens, Kohl's, Safeway, Cabela's and Sports Authority, among others. Mr. LeVang is currently director of sales for the multinational toy giant Tomy International, responsible for handling Tomy's largest accounts with companies like Walmart, Walgreen and Kohl's. Prior to taking a position with Tomy's, Mr. LeVang worked in similar senior roles with Swimways Corp., Jarden Corp., Playtex Products and the Keebler Company.

Theo Van Der Linde

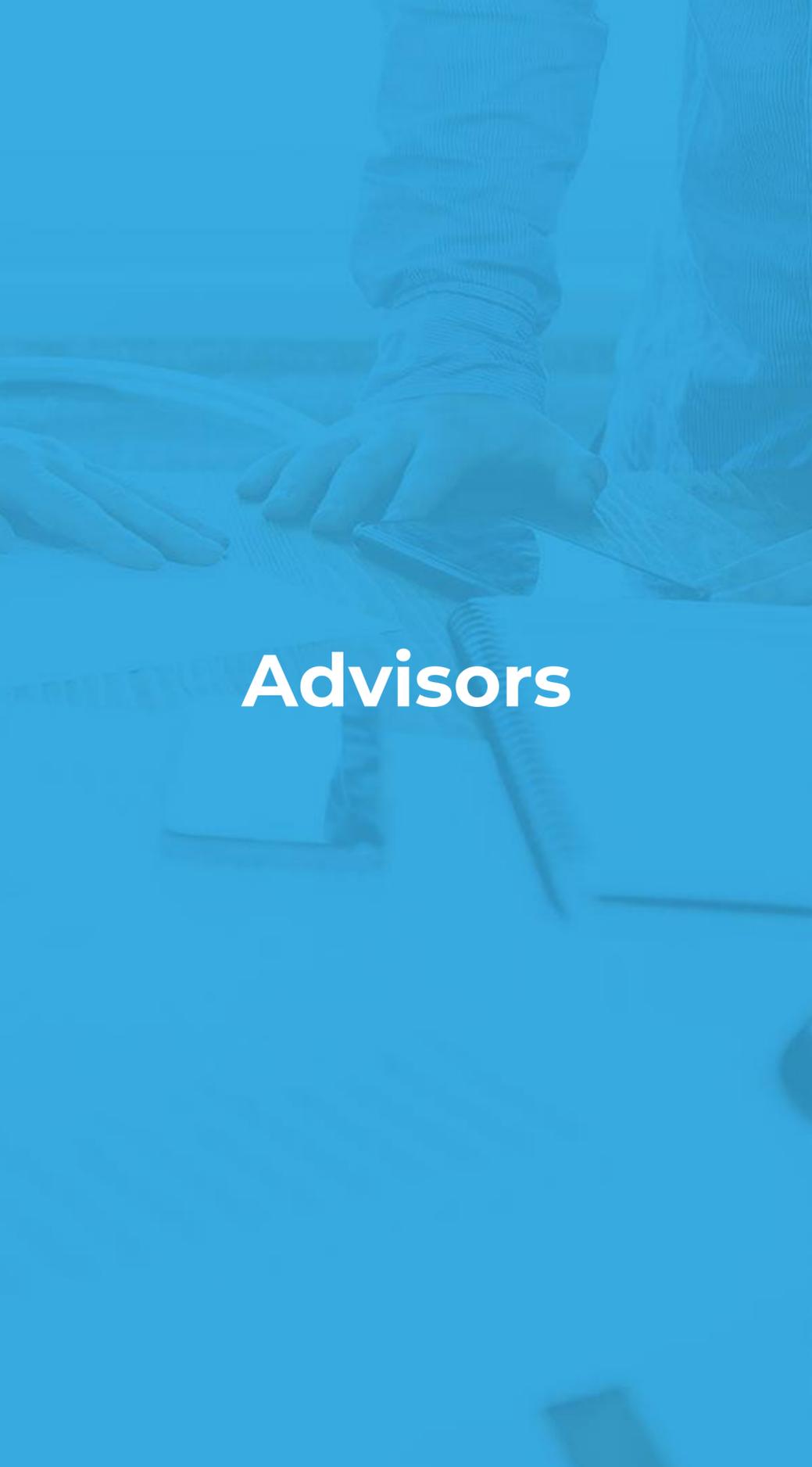
CFO

Mr. van der Linde is a chartered accountant with more than 20 years of experience in finance, reporting, regulatory requirements, public company administration, equity markets and the financing of publicly traded companies. Mr. van der Linde has worked and is currently working on projects in South Africa, West Africa, East Africa, Peru, United Kingdom, Sri Lanka, the United States and Norway. He has served as a chief financial officer and director for a number of TSX Venture Exchange- and Canadian Securities Exchange-listed companies over the past several years.

Konstantine Lichtenwald

Director

Mr. Lichtenwald specializes in providing corporate finance, valuation, taxation, financial reporting, consulting and other accounting services to both small businesses as well as public commodity resource companies. Mr. Lichtenwald also assists in many aspects of clients' administration, financing and other activities. Mr. Lichtenwald also worked at Ernst & Young GmbH, Germany, in the assurance department. Mr. Lichtenwald earned his bachelor of business administration degree from Pforzheim University, Germany, and holds the professional designation of Chartered Professional Accountant (CPA, CGA), where he is a member of Chartered Professional Accountants of B.C. and Canada. Mr. Lichtenwald has had extensive experience as a controller and CFO of numerous publicly traded and private corporations in several industries.



Advisors

Drew Fulton

President and Founder of Rocky Mountain Soda, and Sparkling CBD

Mr. Fulton graduated Cum Laude from Schiller International University with an international business degree. Since graduation, Drew moved back to Denver to help run RT Systems, a transportation brokerage firm specializing in intermodalism. After helping to facilitate a buyout from CH Robinson, Drew followed his love of snowboarding and bought into 303 Boards. He then started Metro West Mortgage and successfully built it up and was bought out by his partners. He then went onto co-found Rocky Mountain Soda in 2009. At RMS, he created and designed all twelve flavors and continues running the company. He has orchestrated the buyout of Oogave, Inc. and oversaw their partnership with Dram Apothecary. Drew also co-founded Lifted Libations, a line of organic canned cocktails. Most recently, Drew created Colorado's Best Drinks, a full line of sparkling CBD sodas. Drew is truly a beverage innovator, having developed and designed over 30 award-winning products. He now offers consulting services to many brand name businesses in the beverage world.

Josh Luman

Molson Coors Global Brand Director

Mr. Luman Currently serves as Molson Coors Global Brand Director. Luman, previously oversaw CoorsMiller affiliate Blue Moon Brewing Company in Denver, Colorado, brings a wealth of experience and knowledge in the beverage industry to Koios. In addition to being an executive with the second-largest brewer in the U.S., Luman co-founded his own brewery, the River Dog Brewing Co. in Ridgeland, South Carolina. He has vast experience building and operating a company, helped by an MBA in marketing.

Chris Koons

Co-Founder- Rocky Mountain Soda, Sparkling CBD, Lifted Libations, DSTILL, TUB Gin and Dram Drinks

Moose Koons is a Craft Beverage, Events and Marketing Strategist who partners with various beverage companies, and entrepreneurs to grow their personal and professional brands. Moose Koons is also one of the Co-Founders of Rocky Mountain Soda, Sparkling CBD, Dram Drinks, DSTILL, and TUB gin. He has extensive experience in the craft beverage world, from being a partner in one of Colorado's first craft distilleries, soda manufacturers and creating one of the countries largest craft spirit events. He has navigated growth throughout the United States and European markets. Increasing brands accounts from nothing to 1000's of accounts worldwide. Moose has helped brands understand what their market wants in all aspects of marketing, sales, taste, and branding. Moose knows what truly drives the sales for craft beverage.

High growth beverage companies have proven revenue multiple upside

Bai Brands Case Study¹

- Sold to Dr. Pepper Snapple in November 2016 for \$1.7bn cash, with stated 2017E revenue of \$425mn
- Represents a 4.0x 2017E revenue multiple
- Revenues of \$5mn in 2012, \$17mn in 2013, \$50mn in 2014E, \$120mn in 2015 and \$300mn in 2016E

Vita Coco Case Study³

- Reportedly seeking to be acquired for —\$1bn
- Sold 25% stake to Reignwood Group in July 2014 at \$665mn valuation; 1.6x 2014 revenue
- Global retail sales rose 31% to \$421mn in 2014

Other Transactions

- Sunny Delight sale to Brynwood Partners
- American Beverage Corporation sale to Harvest Hill Beverage
- Muscle Milk sale to Hormel Foods
- ZICO sale to Coca-Cola
- Honest Tea sale to Coca-Cola
- Vitamin Water sale to Coca-Cola

Body Armor Case Study²

- \$20mn equity investment from Dr. Pepper Snapple Group ("DPS") in August 2015 at \$171mn valuation
- Revenues of \$30mn in 2014 and 180% YoY growth through August 2015
- 5.7x 2014 revenue

KeVita Case Study⁴

- Sold to PepsiCo in November 2016 for \$250mn, with 2016E revenue of \$60mn
- Represents a 4.2x 2016E revenue multiple
- "Latest global food and drink company pursuing bolt-on dealmaking in order to make it's product portfolio future proof"

1. *Wall Street Journal "Dr Pepper, Pepsi Snap Up Alternative Beverage Makers" November 2016*
2. *Wall Street Journal "Dr Pepper Buys Stake in Gatorade Rival BodyArmor" August 2015*
3. *Wall Street Journal "Coconut Water Maker Vita Coco Broadens Overseas Footprint" April 2015; Reuters "PepsiCo in Bid to Acquire Vita Coco Owner: Sources" May 2017*
4. *Wall Street Journal "Dr Pepper, Pepsi Snap Up Alternative Beverage Makers" November 2016*

Capital Structure

As of January 1, 2019

Common Shares

58,410,160

Stock Options: 1,650,000

Warrants: 23,197,787

Full Diluted: 83,257,947

(\$) Amount to be received from Exercised Warrants & Options \$4,242,974.20

1) Escrow

i) 25 per cent on the first anniversary of the closing

ii) 25 per cent on the date that is 15 months following the closing

iii) 25 per cent on the date that is 18 months following the closing

iv) 25 per cent on the date that is 21 months following the closing

v) Voluntary Escrow Only. NP46 - 201 Escrow also applies to 7,500,000 of vend shares

For More Information

Visit us on our website
www.koiosbeveragecorp.com